

### **ACKNOWLEDGEMENT**

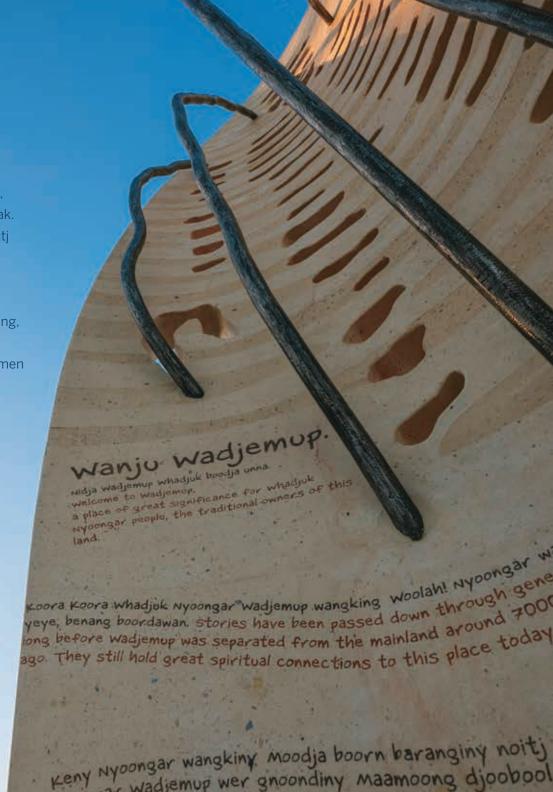
Rottnest Island Authority kaadatj Wadjak Noongar moort. Baalap Wadjemup kaaradjiny, baalabang malayin nakolak-ngat wer wirn kalyakoorl noyinang koort boodja-k wer kep-ak. Ngalak kaadatj nedingar, birdiya wer boordakan Noongar moort. Ngalak karnadjil kaadatj maaman wer noba wirn ali kalka nginow noyiyang Wadjemup ngardak boodja-k. Baalabang moort maambart-boort, ngooni-boort, kongk-boort wer Birdiya-boort.

Rottnest Island Authority acknowledge Whadjuk Noongar families. They Wadjemup caring, their culture and spirits always connected Island-to and water-to.

We acknowledge ancestors, Elders and future Noongar families. We truly acknowledge men and boys' spirits who still remain connected Wadjemup under ground-in.

Their family's father-without, brother-without, uncle-without and Elder-without.

Translation courtesy of Sharon Gregory



## WELCOME TO WADJEMUP / ROTTNEST ISLAND

#### **Western Australia's Premier Island Escape**

Located less than 20 kilometres from Western Australia's world-renowned port city of Fremantle, Wadjemup / Rottnest Island is an easily accessible destination.

Wadjemup / Rottnest Island is so close to Perth that it's visible from coastal vantage points on clear days, which is most often the case for Australia's sunniest capital city.

Wadjemup / Rottnest Island has been the destination of choice for Western Australians for generations, is also a "must see" destination for people visiting Western Australia from interstate and overseas.





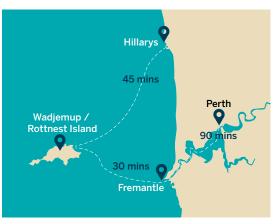


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## HOW TO GET TO WADJEMUP / ROTTNEST ISLAND

Situated close to Perth, visitors can easily head to Wadjemup / Rottnest Island on a daytrip, but there's so much to see and do here that we suggest staying for at least a few days to really experience the best of the island.





#### **Visit by Air**

Travel by air and enjoy spectacular, bird's eye views of Wadjemup / Rottnest Island as you arrive. Transfers take approximately between 12 and 20 minutes depending on your departure point. There are businesses offering light aircraft, helicopter or seaplane transfers.

#### **Air Charters West**

One way or return flights (departing Bunbury Airport, and can include a champagne breakfast en route).

#### **Corsaire Aviation**

Helicopter (departing from Jandakot Airport, Perth) or helicopter charter (departing from Jandakot Airport, Crown Towers in Burswood, Hillarys Boat Harbour, and Fremantle).

#### **Swan River Seaplanes**

One way or return seaplane (departing from Jandakot Airport, Perth or the Swan River, South Perth).

#### **Rottnest Air-Taxi**

One way and return private flights (departing from Jandakot Airport, Perth).

#### **Visit by Ferry**

Wadjemup / Rottnest Island pristine turquoise bays, aquatic activities, walking trails, historic attractions and abundance of wildlife are just a short ferry ride from Perth, Fremantle or Hillarys Ferry Terminals.

#### **Rottnest Express**

Departing Fremantle or Perth — Transfers take approximately 30 or 90 minutes.

#### **Rottnest Fast Ferries**

Departing Hillarys Ferry Terminal — Transfers take approximately 45 minutes.

#### **SeaLink Rottnest Island**

Departing Fremantle or Perth — Transfers take approximately 30 or 90 minutes.



Rottnest Island Ferry Landing

## VISIT ALL YEAR ROUND

## Basking in a Mediterranean-style Climate, Wadjemup / Rottnest Island is a Popular Destination All Year Round.

During summer (December to February), Wadjemup / Rottnest Island is usually a few degrees cooler than Perth with average temperatures hovering around the mid to high 20 degrees celsius.

Whereas in winter (June to August), it's usually a few degrees warmer than Perth, with an average daytime temperature of 19 degrees celsius.

#### **Water Temperature**

Thanks to the Leeuwin Current that flows along the west coast of Australia the water surrounding the island is quite warm. This warm current is responsible for the water here being around 23 degrees celsius in summer and about 19 degrees celsius in winter making it perfect for enjoying the vast range of aquatic activities the island is known for.



The Basin



Salmon Bay

## A PEACEFUL CLASS A **NATURE RESERVE**

Wadjemup / Rottnest Island may be easily accessible from the mainland, but it feels like a world away. The moment you step onto the island, Rottnest's laidback lifestyle begins to take effect and you start to feel yourself relax as you transition into Rottnest mode.

As a Class A Reserve, Wadjemup / Rottnest Island preserves and protects its natural beauty; spectacular flora, abundant marine life and wildlife and many unique species.

The island is unique for many reasons, but perhaps one of the most noticeable differences to other destinations is that it's predominantly car-free.

Therefore, one of the most popular ways to explore the island is by cycling.

There's no shortage of ways to acquaint yourself with the island's abundant wildlife and remarkable landscapes, as well as the many species of marine life inhabiting our many pristine beaches.



Bicycles are the preferred mode of transport





Long-nosed fur seals

### GETTING AROUND

Whether it be by bike, bus or on foot, there's no shortage of easy ways to get around and explore everything the island has to offer.

#### By Bus

Take advantage of the comfort and convenience of a bus and see more of the island in less time.

Visitors can use the Quokka Coaches Shuttle Bus to transfer to their accommodation at Geordie Bay, Longreach Bay, Fay's Bay and Kingstown Barracks accommodation areas.

The Quokka Coaches Bayseeker Island Tour is a two-hour bus tour of the island, and the Discover Bus Tour is a 90-minute bus tour, taking you to the most spectacular locations. Visitors also get the option to ride the full island loop or hop on and off at 19 stops around the island with the Quokka Coaches Island Explorer.

Rottnest Express Discover Bus Tour
Quokka Coaches Bayseeker Island Tour
Quokka Coaches Island Explorer
Quokka Coaches Shuttle Bus

#### **By Private Transfer**

The Quokka Hopper is a golf cart, an on-demand private transfer offering a convenient option to get around.

Quokka Hopper

#### **By Train**

Visitors can ride the Captain Hussey train from the Main Settlement up to the Oliver Hill gun and tunnel fortification.

**Captain Hussey Historical Train** 

#### By Bike

With the island almost car-free, cycling is a fun and easy way to tour the island. Bikes can be hired from the island's three ferry companies when booking a ferry fare, or from Pedal & Flipper Hire on the island. Guided bike tours are also available through Paul's ECO e-Bike Tours.

Pedal & Flipper Hire
Rottnest Express
Rottnest Fast Ferries
SeaLink Rottnest Island

#### By Foot

With its many clearly marked, walking trails that are suitable for all ages, it's easy to explore the island by foot, either self-guided or on a tour.



Captain Hussey



Island Explorer Bus

## ROTTNEST ISLAND'S TOP TEN EXPERIENCES

Wadjemup / Rottnest Island is the perfect island escape to relax and recharge, but you can also explore the island's unique aquatic environment, beautiful landscapes, and historic attractions under your own steam or on a guided tour. There is so much to see and do, including snorkelling, scuba diving, kayaking and stand up paddle boarding to cycling, hiking, skydiving and more!

#### 1. Walking Tours

Explore the island's diverse and stunning landscapes on the Wadjemup Bidi walking trails either self-guided or join a walking tour with **The Hike Collective**.

#### 2. Aquatic Adventures

Explore the island's marine environment snorkelling, kayaking, stand-up paddle boarding or surfing. Hire equipment from <u>Pedal & Flipper Hire</u> or enjoy a guided tour with **Rottnest Snorkel**.

#### 3. Join a Boat Cruise

Catch your own lunch on a seafood cruise with <u>Rottnest Cruises</u>, go snorkelling or watch the sunset on a catamaran with <u>Charter 1</u>, or go whale watching, explore the coastline or take a jet boat ride with <u>Eco Express Adventure Boat Tour</u>.

#### 4. Get a Bird's Eye View

Take in amazing aerial views as you see Wadjemup / Rottnest Island from a whole new perspective on a tandem skydive with <u>Skydive Geronimo</u> or scenic joy flight with <u>Rottnest Air-Taxi</u>.

#### 5. An Island With a Thousand Stories

Take part in a smoking ceremony and learn the cultural and spiritual significance of Wadjemup / Rottnest Island to the traditional owners, the Whadjuk Noongar people on a tour with **Go Cultural Aboriginal Tours and Experiences**.

#### 6. Delve Into History

Experience the island's rich and significant heritage as you stroll around the settlement, visit the museum, climb <u>Wadjemup Lighthouse</u>, and catch the train to do the <u>Oliver Hill Gun and Tunnel Tour</u>. Expand your photography skills with a <u>Capture the Light Photography Tour</u>.

#### 7. Encounter Wildlife in Their Natural Habitat

Acquaint yourself with Wadjemup / Rottnest Island's most famous resident, the quokka. Spot long-nosed fur seals, migratory birds, dolphins, humpback whales (September to November) and many more native wildlife.

#### 8. Find Your Perfect Beach

There's a beach for everyone on Wadjemup / Rottnest Island. With 63 secluded beaches and 20 bays, you will be spoilt for choice. Expect pristine white sands for sunbathing, calm, warm turquoise waters for swimming.

#### 9. Tour on Wheels

See the sights in air-conditioned comfort and tour the island on either the <u>Rottnest Express</u> <u>Discover Bus Tour</u> or <u>Quokka Coaches Bayseeker Island Tour</u>. Or enjoy the wind in your hair as you explore on a guided tour with <u>Paul's Eco E-Bike Tours</u> or <u>Segway Tours WA</u>.

#### 10. Treat Yourself

Relax and watch the sun set over the ocean as you dine on delicious food and drinks at one of the island's ocean front restaurants.

### DINING AND REFRESHMENTS

There is always a great range of dining options available on Wadjemup / Rottnest Island, to suit all budgets and tastes.

Visitors can self-cater with provisions purchased at one of the <u>general</u> <u>stores</u>, visit the <u>bakery</u> or casual outlets such as <u>Subway</u>, <u>The Lane Café</u> and <u>Simmo's Ice Cream</u>. Vintage caravan <u>Lexi's on Rotto</u> at the West End offer refreshments as visitors explore the island.

There are cafés to sit in and relax such as Dome Café and Geordie's Café & Art Gallery and restaurants with stunning ocean views and menus celebrating the quality and flavour of Western Australia fresh local produce, seafood and wines. There is a great selection of venues including the iconic Hotel Rottnest overlooking Thomson Bay, Frankie's on Rotto, Pinky's Rottnest Island, Isola Bar E Cibo , and Lontara at Samphire Rottnest.

#### **Cafes**

Dome Café
Geordie's Café & Art Gallery
The Lane Café

#### **Restaurants**

Frankie's on Rotto
Hotel Rottnest
Isola Bar E Cibo
Lontara
Pinky's Rottnest Island



Restaurant dining on the island



Relax at one of the popular cafés

## **ACCOMMODATION**

Wadjemup / Rottnest Island offers a broad range of accommodation styles to suit all budgets and requirements, from hostel beds, campsites, cabins and bungalows through to apartments, hotel rooms, heritage-style accommodation and eco-luxe glamping tents.

<u>Discovery - Rottnest Island</u>
<u>Samphire Rottnest</u>

<u>Stay Rottnest Hostel & Dorms</u>

Stay Rottnest Self Contained Accommodation



Stay Rottnest Self-Contained Accommodation



Samphire Rottnest



Discovery - Rottnest Island

## NEW EXPERIENCES AND RENEWED FAVOURITES

There are new experiences joining Wadjemup / Rottnest Island alongside some renewed favourites.

#### **Wadjemup Museum**

The Wadjemup Museum is a place for visitors to gather and learn about the rich, complex history of Wadjemup / Rottnest Island. Home to a range of exhibits, ancient artefacts, and incredible sculptures, the museum encourages visitors to reflect on everything that has come before.

The Wadjemup Museum regularly hosts exhibits of art and creativity that bring the essence of the island to life.

#### **Little Salmon Bay Snorkel Trail**

Little Salmon Bay provides a sheltered spot for families, and snorkelling enthusiasts, to get acquainted with one of Wadjemup / Rottnest Island's most popular aquatic experiences. A series of ten buoys mark out information plaques installed on the seabed, which allow divers and snorkellers to learn more about the unique plants and sea life that surround them under the gentle waves.

#### **Rottnest Snorkel**

Rottnest Snorkel now offer a three-hour guided snorkelling tour where guests can enjoy the incredible marine life, coral and shipwrecks around the picturesque waters of Wadjemup / Rottnest Island.

### Capture the Light Photography Tours

Learn how to capture the essence of Wadjemup / Rottnest Island by joining a photographic tour of the island. A professional photographer will help guide you to achieve stunning images. One-day or three-day residential photography workshops available.

#### Quokka Hopper

The Quokka Hopper is an on demand electric golf cart pick-up and drop-off service, designed to connect island guests with restaurants, accommodation and island facilities in the main settlements of Thomson Bay and Geordie Bay.



Rottnest Snorkel



Wadjemup Museum

# BUSINESS CONTACTS WADJEMUP / ROTTNEST ISLAND

	ACCOMMODATION				DIST	RIBUTION CHAN	INEL	
Business name	Trade Contact	Description	Book Direct	Retail Agent	Online Travel Agent (OTA)	Domestic Wholesale	International Wholesale	Inbound Tour Operator (ITO)
Discovery Parks - Rottnest Island	General enquiries T: (+61 8) 6350 6170 E: rottnest@discoveryparks.com.au W: discoveryholidayparks.com.au/ discovery-rottnest-island  Discovery Parks Bianca Sargent Trade & Experience Manager T: (+61) 411 474 295 E: bsargent@discoveryparks.com.au E: trade@discoveryparks.com.au	Luxury eco tent accommodation     83 eco-tents ranging in price, size and amenities     Pinky's Rottnest Island (bar and restaurant)	Yes	No	No	Yes	Yes	Yes
Samphire Rottnest	General enquiries T: (+618) 9292 5011 E: hello@samphirerottnest.com.au W: samphirerottnest.com.au  Paul Clark General Manager T: (+618) 9292 5011 E: gm@samphirerottnest.com.au	Full service     80 room hotel     64 ocean view rooms     Lagoon pool area and beach club     Lontara restaurant	Yes	Yes	Yes	Yes	No	No
Stay Rottnest	General enquiries T: (+61) 1800 111 111 E: stay@stayrottnest.com W: stayrottnest.com  Rottnest Island Authority Deborah Taylor Director of Visitor Services E: deborah.taylor@dbca.wa.gov.au	Self-contained accommodation including premium and ocean view self-contained units, heritage cottages, cabins and bungalows plus a campground, hostel and dormitories	Yes	No	Yes	No	No	No

TRANSFERS & TRANSPORT				DISTRIBUTION CHANNEL					
Business name	Trade Contact	Description	Book Direct	Retail Agent	Online Travel Agent (OTA)	Domestic Wholesale	International Wholesale	Inbound Tour Operator (ITO)	
Quokka Coaches	General enquiries T: (+618) 6270 6060 E: reservations@pinnacletours.com.au W: australianpinnacletours.com.au  Pinnacle Travel Group Graeme Skeggs Director of Sales and Commercial Partnerships T: (+61) 421 524 458 E: graeme@pinnacletravelgroup.com.au	Guided coach with commentary in airconditioned coaches     Captain Hussey     Historical Train Tour     Shuttle service to island accommodation     Quokka Hopper	Yes	Yes	Yes	Yes	Yes	Yes	
Rottnest Air-Taxi	General enquiries T: (+61) 421 389 831 E: bookings@rottnestairtaxi.com.au W: rottnestairtaxi.com.au  Frank Stynman Director T: (+61) 421 389 831 E: frank@rottnestairtaxi.com.au	Air transfers and scenic flights	Yes	Yes	No	No	No	No	
Rottnest Express	General enquiries T: 1300 467 688 E: reservations@rottnestexpress.com.au W: rottnestexpress.com.au  Journey Beyond Fiona Watson General Manager, Product and Loyalty T: 1800 703 357 E: fiona.watson@journeybeyond.com	Ferry transfers     Bike & snorkel hire     Tailored packages	Yes	Yes	Yes	Yes	Yes	Yes	

TRANSFERS & TRANSPORT (CONTINUED)				DISTRIBUTION CHANNEL				
Business name	Trade Contact	Description	Book Direct	Retail Agent	Online Travel Agent (OTA)	Domestic Wholesale	International Wholesale	Inbound Tour Operator (ITO)
Rottnest Express Discover Bus Tour	General enquiries T: 1300 467 688 E: reservations@rottnestexpress.com.au W: rottnestexpress.com.au  Journey Beyond Fiona Watson General Manager, Product and Loyalty T: 1800 703 357 E: fiona.watson@journeybeyond.com	90-minute guided bus tour with air- conditioned coaches     International language assistance	Yes	Yes	Yes	Yes	Yes	Yes
Rottnest Fast Ferries	General enquiries T: (+61 8) 9246 1039 E: reservations@rottnestfastferries.com.au W: rottnestfastferries.com.au  Pinnacle Travel Group Graeme Skeggs Director of Sales and Commercial Partnerships T: (+61) 421 524458 E: graeme.skeggs@pinnacletravelgroup.com.au	Ferry transfers     Bike & snorkel hire	Yes	Yes	Yes	Yes	Yes	Yes
SeaLink Rottnest Island	General enquiries T: (+61) 1300 786 552 / (+618) 9325 9352 E: rottnest@sealink.com.au W: sealinkrottnest.com.au  SeaLink Travel Group Richard Doyle General Manager Global Sales & Distribution T: (+618) 8202 8688 E: richard.doyle@sealink.com.au	Ferry transfers     Bike & snorkel hire	Yes	Yes	Yes	Yes	Yes	Yes

TOURS & EXPERIENCES				DISTRIBUTION CHANNEL					
Business name	Trade Contact	Description	Book Direct	Retail Agent	Online Travel Agent (OTA)	Domestic Wholesale	International Wholesale	Inbound Tour Operator (ITO)	
Boating West	General enquiries T: 1300 054 881 E: bookings@boatingwest.com.au W: boatingwest.com.au  Alex Foster Owner T: (+61) 429 887 798 E: alex@boatingwest.com.au	Small boats for hire (with skippers ticket)	Yes	No	No	No	No	No	
Capture the Light Photography Tours	General enquiries E: info@ctlphototours.com W: ctlphototours.com  Anna-Mair Francis Director T: (+61) 401 480 546 E: info@ctlphototours.com	Photography tours	Yes	No	No	No	No	No	
Charter 1	General enquiries E: info@charter1.com.au W: charter1.com.au  Jules de Angelis Director T: (+61) 499 444 796 E: jules@charter1.com.au	Tours on sailing catamaran Rottnest sunset cruise Rottnest "snorkel & sail" tour Private charter	Yes	No	Yes	Yes	Yes	Yes	
Go Cultural Aboriginal Tours & Experiences	General enquiries E: bookings@gocultural.com.au W: gocultural.com.au  Walter and Meg McGuire  Owners T: (+61) 459 419 778 E: manager@gocultural.com.au	60-minute     walking tour     2-hour premium     walking tour     Welcome to Country     and Smoking     Ceremonies	Yes	Yes	Yes	Yes	Yes	Yes	

TOURS & EXPERIENCES (CONTINUED)				DISTRIBUTION CHANNEL					
Business name	Trade Contact	Description	Book Direct	Retail Agent	Online Travel Agent (OTA)	Domestic Wholesale	International Wholesale	Inbound Tour Operator (ITO)	
Oliver Hill Gun and Tunnel Tour	General enquiries T: (+61 8) 6270 6060 E: reservations@quokkacoaches.com.au W: rottnestisland.com  Rottnest Island Authority Brooke Gregory Director of Marketing and Events E: brooke.gregory@dbca.wa.gov.au	Captain Hussey     Historical Train Tour     Oliver Hill Gun and     Tunnel Tour	Yes	No	No	No	No	No	
Paul's ECO e-Bike Tours	General enquiries W: paulsecoebiketours.com.au  Paul Bowers Owner T: (+61) 467 063 410 E: paul.bowers5@bigpond.com	Guided e-bike tours	Yes	Yes	Yes	Yes	Yes	Yes	
Pedal & Flipper Hire	General enquiries T: (+61 8) 9292 5105 E: bike.hire@rottnestisland.com W: rottnestisland.com/pedalandflipper  Rottnest Island Authority Deborah Taylor Director of Visitor Services E: deborah.taylor@dbca.wa.gov.au	Bike and aquatic equipment hire	Yes	No	No	No	No	No	

	TOURS & EXPERIENCES (CONTINUED)			DISTRIBUTION CHANNEL				
Business name	Trade Contact	Description	Book Direct	Retail Agent	Online Travel Agent (OTA)	Domestic Wholesale	International Wholesale	Inbound Tour Operator (ITO)
Rottnest Cruises	General enquiries T: (+61 8) 9586 1136 E: hello@rottnestcruises.com W: rottnestcruises.com  Sea West Myrianthe Riddy Director T: (+61) 421 362 401 E: myrianthe@sea-west.com.au	Luxe island     seafood cruise     Catch your lunch     and eat	Yes	Yes	Yes	No	No	No
Eco Express Adventure Boat Tour	General enquiries T: 1300 467 688 E: reservations@rottnestexpress.com.au W: rottnestexpress.com.au  Journey Beyond Fiona Watson General Manager, Product and Loyalty T: 1800 703 357 E: fiona.watson@journeybeyond.com	• 90-minute jetboat tours and 45-minute thrill rides	Yes	Yes	Yes	Yes	Yes	Yes
Rottnest Island Golf Course	General enquiries E: bookings@rigcclubhouse.com.au W: rigcclubhouse.com.au  Tim Richards Venue Manager T: (+61) 456 916 198	Golf     Barefoot bowls	Yes	No	No	No	No	No
Rottnest Movies and Mini Golf	General enquiries T: (+61 8) 9292 5156 E: info@rottnestmoviesandminigolf.com.au W: rottnestmoviesandminigolf.com.au  Paul Thomson Owner E: paul@broomemovies.com.au	Movie Theatre     Mini Golf and     Arcade Games	Yes	No	No	No	No	No

	TOURS & EXPERIENCES (CONTINUED)			DISTRIBUTION CHANNEL					
Business name	Trade Contact	Description	Book Direct	Retail Agent	Online Travel Agent (OTA)	Domestic Wholesale	International Wholesale	Inbound Tour Operator (ITO)	
Rottnest Snorkel	General enquiries E: info@rottnestsnorkel.com.au W: rottnestsnorkel.com.au  Jesse Pesch Director T: (+61) 499 523 166	Snorkelling tours     Snorkelling courses	Yes	No	Yes	No	No	No	
Segway Tours WA	General enquiries T: (+61) 1300 808 180 / (+61 8) 9325 5790 E: info@segwaytourswa.com.au W: segwaytourswa.com.au  Belinda Hill Director T: (+61) 418 383 951 E: belinda@segwaytourswa.com.au	Guided segway tours with commentary	Yes	Yes	Yes	Yes	Yes	Yes	
Skydive Geronimo Rottnest	General enquiries T: (+61) 1300 449 669 / (+61 8) 9417 8158 E: skydive@skydivegeronimo.com.au W: skydivegeronimo.com.au  Amy Stutt Sales Manager T: (+61) 420 438 323 E: amy@skydivegeronimo.com.au	Skydive experience departing Perth and landing on Rottnest Island     Skydive and Wild Seafood Experience package with Rottnest Cruises	Yes	Yes	Yes	Yes	Yes	Yes	
Swan River Seaplanes	General enquiries T: (+618) 9417 8005 E: bookings@swanriverseaplanes.com.au W: swanriverseaplanes.com.au  Kristy Bailey Director T: (+61) 408 020 886 E: kristy@swanriverseaplanes.com.au	• Air transfers	Yes	Yes	Yes	Yes	Yes	Yes	

	TOURS & EXPERIENCES (COM	TOURS & EXPERIENCES (CONTINUED)			DISTRIBUTION CHANNEL				
Business name	Trade Contact	Description	Book Direct	Retail Agent	Online Travel Agent (OTA)	Domestic Wholesale	International Wholesale	Inbound Tour Operator (ITO)	
The Hike Collective	General enquiries E: hello@hikecollective.com.au W: hikecollective.com.au  Kate Gibson Owner T: (+61) 413 173 794 E: kate@hikecollective.com.au	18 km day hike along on the Wadjemup Bidi     12 km day hike along coastline & lakes     10 km west end hike	Yes	Yes	Yes	Yes	Yes	Yes	
Wadjemup Lighthouse Tour	General enquiries W: rottnestisland.com  Rottnest Island Authority Brooke Gregory Director of Marketing and Events E: marketing@rottnestisland.com	Guided tour of     Wadjemup     Lighthouse	Yes	No	No	No	No	No	
		ОТН	ER SERVICES						
Business name	Trade Contact				Description				
Two Feet & a Heartbeat	Ryan Mossny Director T: (+61) 433 328 717 E: ryanm@twofeet.com.au W: twofeet.com.au/destination-management-perth-western-australia	Bespoke program itinera	aries for MICE and C	orporate VIP Group	os				
Rottnest Island Authority	Brooke Gregory Director of Marketing and Events E: brooke.gregory@dbca.wa.gov.au W: rottnestisland.com/trade	Representation Destinat     Commercial Filming Per     Responsible for the mar	mits			and while promoting	g its diverse tourism	offerings	

### ROTTNEST ISLAND AUTHORITY

Rottnest Island Authority (RIA) is responsible for the management of Rottnest Island, Western Australia, conserving the island's unique natural beauty and cultural heritage, while sustainably promoting its diverse tourism offerings.

RIA is committed to positioning the island as a world-class destination, promoting authentic and memorable experiences for visitors, while maintaining a delicate balance between tourism growth and environmental conservation. Working closely with national, state and regional tourism organisations, RIA promotes Rottnest Island to prospective and current international and domestic visitors, creating opportunities to showcase the island's captivating charm to the world.

RIA forges strong connections between island operators and the travel trade, facilitating collaboration and providing information on tourism products. By connecting local operators with the travel trade, RIA ensures seamless coordination and promotion of island tourism offerings that appeal to a diverse range of visitors.

RIA's media hosting program aims to provide immersive experiences for media representatives from Australia and key international markets, enabling them to craft inspiring and captivating stories for their audiences.



Salmon Bay

## WADJEMUP / ROTTNEST ISLAND



## CONTACT US

For more information about trade on Rottnest Island, please contact **marketing@rottnestisland.com** 

#rottnestisland rottnestisland.com

