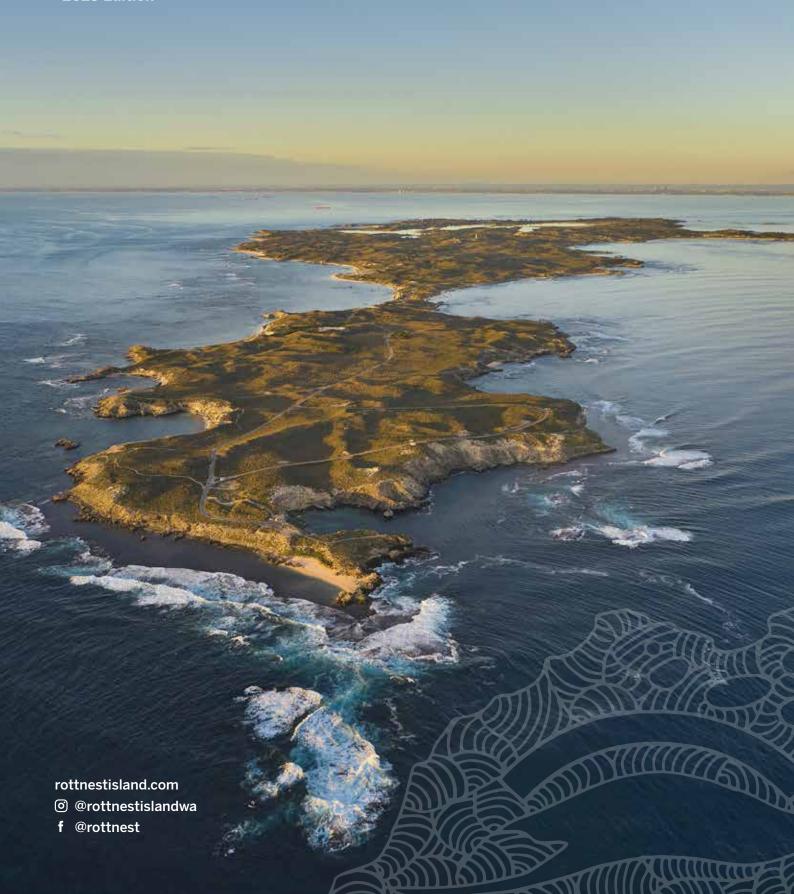


TOURISM TRADE GUIDE 2025 Edition





baalabang malayin nakolak-ngat wer wirn kalyakoorl noyinang koort boodja-k wer kep-ak. their culture and spirits always connected Island-to and water-to.

Ngalak kaadatj nedingar, birdiya wer boordakan Noongar moort. Ngalak karnadjil kaadatj We acknowledge ancestors, Elders and future Noongar families. We truly acknowledge men

maaman wer noba wirn ali kalka nginow noyiyang Wadjemap ngardak boodja-k. and boys' spirits who still remain connected Wadjemup under ground-in.

Baalabang moort maambart-boort, ngooni-boort, kongk-boort wer Birdiya-boort. Their family's father-without, brother-without, uncle-without and Elder-without.

Translation courtesy of Sharon Gregory









ABOUT US ROTTNEST ISLAND AUTHORITY

Rottnest Island Authority is responsible for the management of Wadjemup / Rottnest Island, Western Australia, conserving the island's unique natural beauty and cultural heritage, while sustainably promoting its diverse tourism offerings.

Rottnest Island Authority is committed to positioning the island as a world-class destination, promoting authentic and unforgettable experiences for visitors, while maintaining a delicate balance between tourism growth and environmental conservation.

Working closely with national, state and regional tourism organisations, Rottnest Island Authority promotes the island to prospective and current international and domestic visitors, creating opportunities to showcase the island's captivating charm to the world.

Scan to visit the Image Library



Scan to order the Holiday Planner



Rottnest Island Authority forges strong connections between island operators and the travel trade, facilitating collaboration and providing information on tourism products.

By connecting local operators with the travel trade, Rottnest Island Authority ensures seamless coordination and promotion of island tourism offerings that appeal to a diverse range of visitors.

Rottnest Island Authority's media hosting program aims to provide immersive experiences for media representatives from Australia and key international markets, enabling them to craft inspiring and captivating stories for their audiences.

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WADJEMUP / ROTTNES



VISIT ALL YEAR ROUND

Basking in a Mediterranean-style Climate, Wadjemup / Rottnest Island is a Popular Destination All Year Round.

During summer (December to February), Wadjemup / Rottnest Island is usually a few degrees cooler than Perth with average temperatures hovering around the mid-high 20°C range.

Whereas in winter (June to August), it's usually a few degrees warmer than Perth, with an average daytime temperature of 19°C.

Water Temperature

The water surrounding the island is quite warm, thanks to the Leeuwin Current that flows along the west coast of Australia.

This warm current helps maintain the water temperature here around 23°C in summer and about 19°C in winter, perfect for enjoying the plethora of aquatic activities the island is known for.







Wadjemup / Rottnest Island feels like a world away, yet is easily accessible from the mainland. The moment you step on to the island, Rottnest Island's laid-back lifestyle begins to take effect and you start to feel yourself relax as you transition into island-mode.

Rottnest Island's designation as a Class A Reserve aids in preserving and protecting its natural beauty, spectacular flora, abundant marine life and wildlife and many unique species.

One of the most popular ways to explore Rottnest Island is by cycling. The island is predominantly car-free, one of its most unique qualities setting it apart from other destinations.

There's no shortage of ways to acquaint yourself with the island's abundant wildlife and remarkable landscapes, as well as the many species of marine life inhabiting our pristine beaches.







HOW TO GET TO WADJEMUP / ROTTNEST ISLAND

The pristine turquoise bays, aquatic activities, walking trails, historic attractions and abundant wildlife of Wadjemup / Rottnest Island are just a short ferry ride from Perth, Fremantle or Hillarys Ferry Terminals.

Situated close to Perth, visitors can enjoy Rottnest Island on a day trip. But there's so much to see and do here that a longer stay makes it possible to really experience the best of the island.

Visit by Air

Travel by air and enjoy a spectacular bird's-eye view of Wadjemup as you arrive. Transfers take approximately between 12 and 20 minutes depending on departure point.

Rottnest Air-Taxi

One way and return private flights (departing from Jandakot Airport, Perth).

Swan River Seaplanes

One way or return sea plane (departing from Jandakot Airport, Perth or the Swan River, South Perth).

Corsaire Aviation

Helicopter (departing from Jandakot Airport, Perth) or helicopter charter (departing from Jandakot Airport, Crown Towers in Burswood, Hillarys Boat Harbour, and Fremantle).

Air Charters West

One way or return flights (departing Bunbury Airport, and can include a champagne breakfast en route).



HOW TO GET TO WADJEMUP / ROTTNEST ISLAND

Visit by Ferry

Rottnest Express

- Departing from Fremantle where transfers take approximately 30 minutes.
- Departing from Perth where transfers take approximately 90 minutes.

Rottnest Fast Ferries

 Departing from Hillarys where transfers take approximately 45 minutes.

SeaLink Rottnest Island

- Departing from Fremantle where transfers take approximately 30 minutes.
- Departing from Perth where transfers take approximately 90 minutes.











GETTING AROUND

By Bike

4

With the roads and paths on the island almost car-free, cycling is a fun and easy way to tour the island. Bikes can be hired from the island's three ferry companies when booking a ferry fare, or from Pedal & Flipper Hire on the island. Guided bike tours are also available through Paul's Eco e-Bike Tours.

Pedal & Flipper Hire
Rottnest Express
Rottnest Fast Ferries

By Foot

With its many clearly-marked walking trails, suitable for all ages, it's easy to explore the island by foot, either self-guided or on a tour.



ROTTNEST ISLAND'S TOP TEN EXPERIENCES

Wadjemup / Rottnest Island is the perfect island escape to relax and recharge. Explore the island's unique aquatic environment, beautiful landscapes, and historic attractions under your own steam or on a guided tour.

There is so much to see and do, including snorkelling, scuba diving, kayaking and stand up paddle boarding, plus cycling, hiking, skydiving and more.



1. Walking Tours

Explore the island's diverse and stunning landscapes on the Wadjemup Bidi walking trails — either self-guided or join a walking tour with **The Hike Collective**.

2. Aquatic Adventures

Explore the island's marine environment — snorkelling, kayaking, stand-up paddle boarding or surfing.

Hire equipment from **Pedal & Flipper Hire** or enjoy a guided tour with **Rottnest Snorkel**.

3. Join a Boat Cruise

Catch your own lunch on a seafood cruise with Rottnest Cruises. Enjoy snorkelling or watching the sunset on a catamaran with Charter 1. Alternatively, there's whale watching, explore the coastline or take a jet boat ride with Eco Express Adventure Boat Tour.

4. Get a Bird's-Eye View

Take in amazing aerial views as you see Wadjemup / Rottnest Island from a whole new perspective on a tandem skydive with **Skydive Geronimo** or scenic joy flight with **Rottnest Air-Taxi**.

5. An Island With a Thousand Stories

Take part in a smoking ceremony and learn the cultural and spiritual significance of Wadjemup / Rottnest Island to the traditional owners, the Whadjuk Noongar people, on a tour with **Go Cultural Aboriginal Tours and Experiences**.

6. Dive Into History

Experience the island's rich and significant heritage as you stroll around the settlement. Visit the museum, climb **Wadjemup Lighthouse**, and catch the train to join the **Oliver Hill Gun and Tunnel Tour**. Expand your photography skills with a **Capture the Light Photography Tour**.

7. Encounter Wildlife in Their Natural Habitat

Acquaint yourself with Wadjemup / Rottnest Island's most famous resident, the quokka. Spot long-nosed fur seals, migratory birds, dolphins, humpback whales (September to November) and much more native wildlife.

8. Find Your Perfect Beach

There's a beach for everyone on Wadjemup / Rottnest Island. With 63 secluded beaches and 20 bays, there's a perfect spot for every vibe. Expect pristine white sands for sunbathing, and calm, warm turquoise waters for swimming.

9. Tour on Wheels

Grab a window seat and enjoy Rottnest Island's many spectacular sights in airconditioned comfort. Tour the island on either the Rottnest Express Discover Bus Tour or Quokka Coaches Bayseeker Island Tour. Or enjoy the wind in your hair as you explore on a guided tour with Paul's Eco E-Bikes Tours or Segway WA Tours.

10. Treat Yourself

Relax and watch the sun set over the ocean as you dine on delicious food and drinks at one of the island's ocean-front restaurants.

Visit rottnestisland.com/trade to download sample itineraries.



DINING AND REFRESHMENTS

Wadjemup / Rottnest Island offers an extensive range of food and dining options to suit all budgets and tastes.

Visitors can self-cater with provisions purchased at one of the **general stores**, visit the **bakery** or casual outlets such as Subway,

The Lane Café and Simmo's Ice Cream. At the West End, Lexi's on Rotto's vintage caravan offers refreshments for visitors exploring the island.

Across the island, cafés like **Dome Café** and **Geordie's Café & Art Gallery** are places to relax. The island's restaurants prepare menus celebrating the quality and flavour of fresh Western Australian produce, seafood and wines.

And visitors enjoy the luxury of choosing from a host of stunning ocean views.

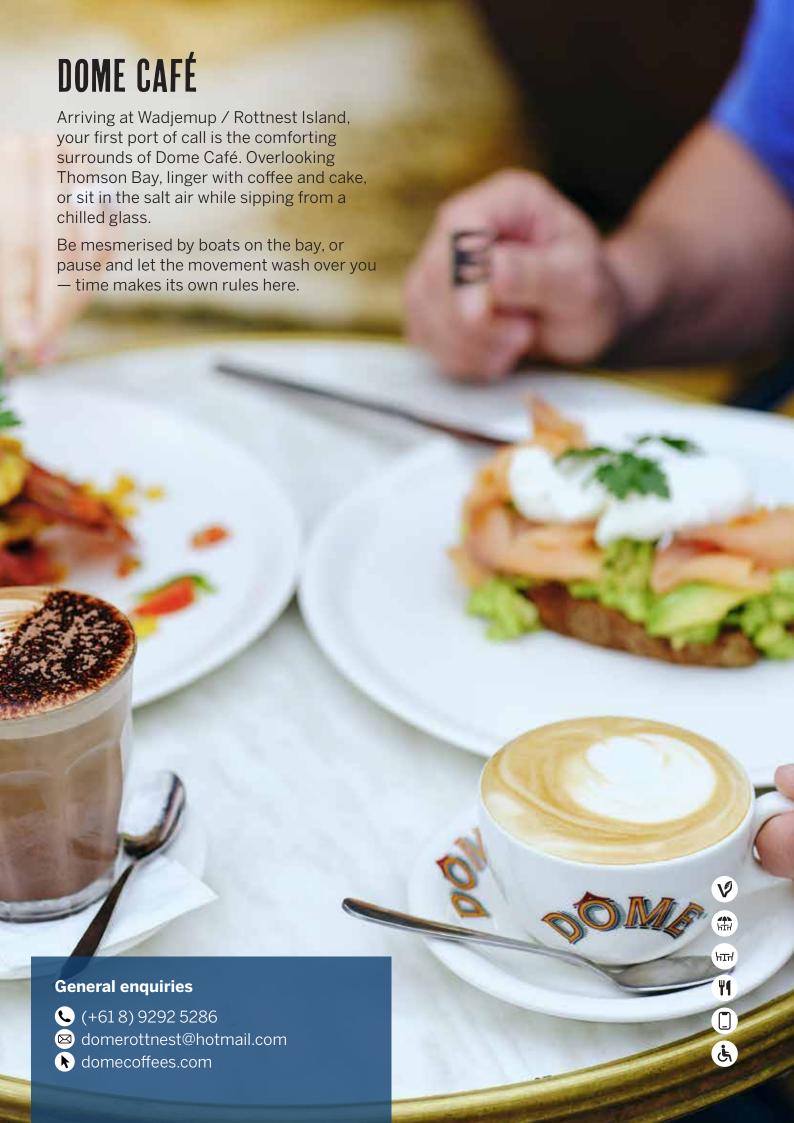
The island offers a feast of dining destinations — from the iconic **Hotel Rottnest** overlooking Thomson Bay,

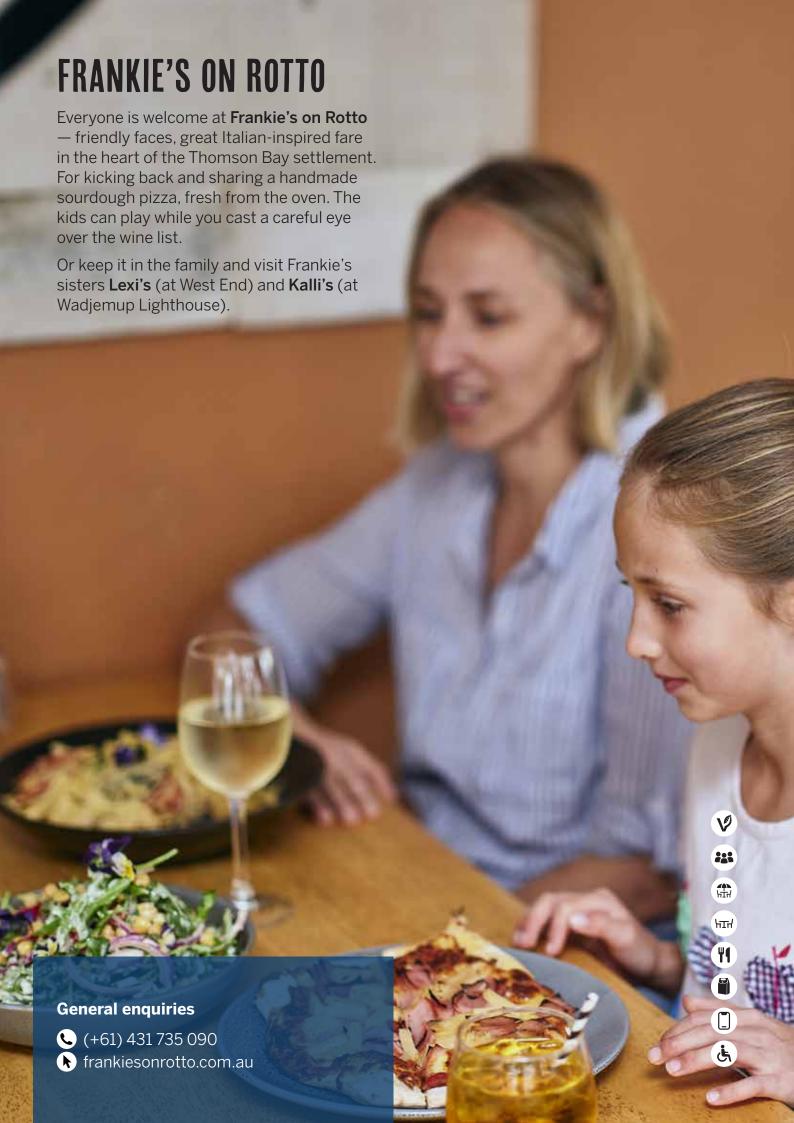
Frankie's on Rotto, Pinky's Rottnest Island, Isola, to Lontara at Samphire Rottnest.

Located within **The Lodge**, **Sunsets restaurant** offers a serene escape perching with a view over Garden Lake, while charming kiosk **Pelican** delights with a selection of coffee and soft serve ice cream.

The range covers quick and family-friendly, through to something a little more luxuriant and intimate.





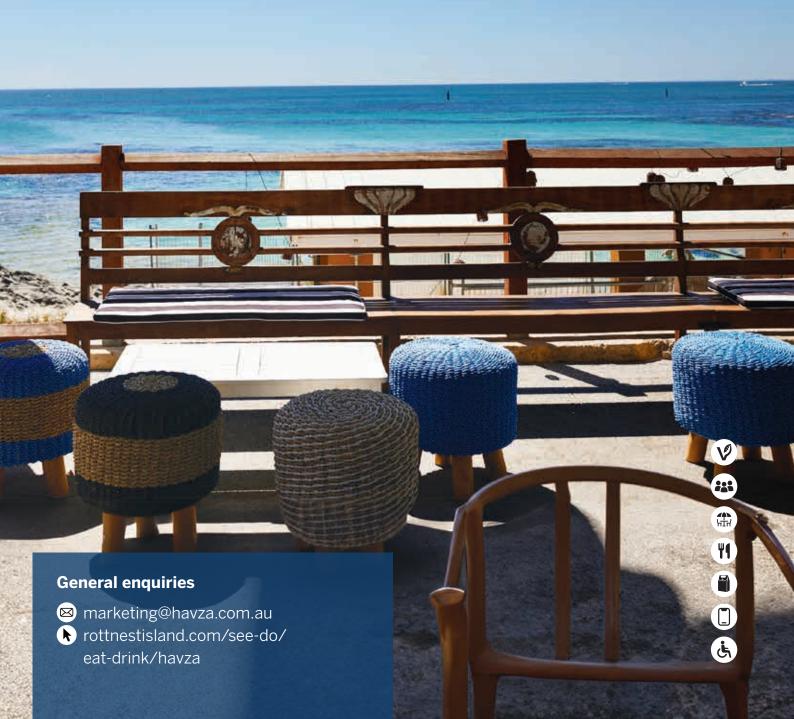






Our most treasured memories can take root when something beautiful and unexpected pops up. Overlooking the expansive majesty of the Indian Ocean, at HAVZA you can drift through endless dreamlike afternoons shared with loved ones.

From the team at **Simmo's** and **The Lane**, HAVZA combines fresh local produce with Mediterranean flavours for a simple, bold tapas experience you will take with you always.



HOTEL ROTTNEST

Welcoming you with icy cold drinks, hearty pub meals, and waves lapping gently on the shore, Hotel Rottnest is a place for music and conversation, a place to tell tales of exploration and discovery, and a place to recharge together.

Bathe in the atmosphere — slip into the bay between drinks to cool down, or let the beats take over.











SIMMO'S ROTTNEST

After a day in the sun, caked in a mixture of sand and sunscreen, encrusted with the salty deposits of ever-present sea breezes, the story always ends with an ice cream.

Simple, creamy and delicious, Simmo's is a Western Australian institution — an unfailingly irresistible treat. A day on the beach wouldn't be the same without it.

















A longer visit at Rottnest Island can be a chance to reconnect with nature, enjoy a moment of indulgence, or embark on an invigorating adventure.

Rottnest Island offers accommodation options for every kind of person who ventures to the island. The Stay Rottnest Campground is home to many stories shared over barbecues and quiet nights among the trees. While the simple cosiness of a Stay Rottnest Self-Contained unit dissolves mainland stress into island stillness.

Boutique accommodation like Samphire Rottnest or Discovery Resorts - Rottnest Island are havens for deep relaxation and rejuvenation after island escapades.

The Lodge Wadjemup — the newest addition to the island accommodation — represents the epitome of luxury and heritage with a unique blend of modern comfort and traditional charm.





DISCOVERY ROTTNEST ISLAND

The most transformative experiences on Wadjemup / Rottnest Island are those that bring nature ever closer.

Touch the ground lightly at Discovery Resorts - Rottnest Island, where modern comfort meets ancient beauty, in luxury tent-style accommodation behind The Basin and Pinky Beach. Hear the unfiltered sounds of island wildlife. Be at one with the mild island climate all year round.

Distribution channel

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International Wholesale

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Trade & Experience Manager

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trade@discoveryparks.com.au





















STAY ROTTNEST

Every visit to Rottnest Island offers you the chance to slow down, take a breath and open up to the spaces that welcome you.

With accommodation options ranging from self-contained cottages to cabins, beachfront units to bungalows, hostel & dorms or campgrounds you'll find the perfect place to connect back to yourself as you explore an island that is unlike anywhere else you've ventured.



THE LODGE WADJEMUP

Experience the epitome of luxury and heritage at The Lodge Wadjemup. Nestled amidst the natural beauty of Rottnest Island, the accommodation offers a unique blend of modern comfort and traditional charm. The Lodge Wadjemup will open a new outlook on the island, blending heritage with twenty-first century luxury. A place for gatherings, a place for to hide away, a place to rest, and a place to contemplate a rich history.

Distribution channel

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⋈ hello@thelodgewadjemup.com

k thelodgewadjemup.com

Inbound Tour Operator (ITO)

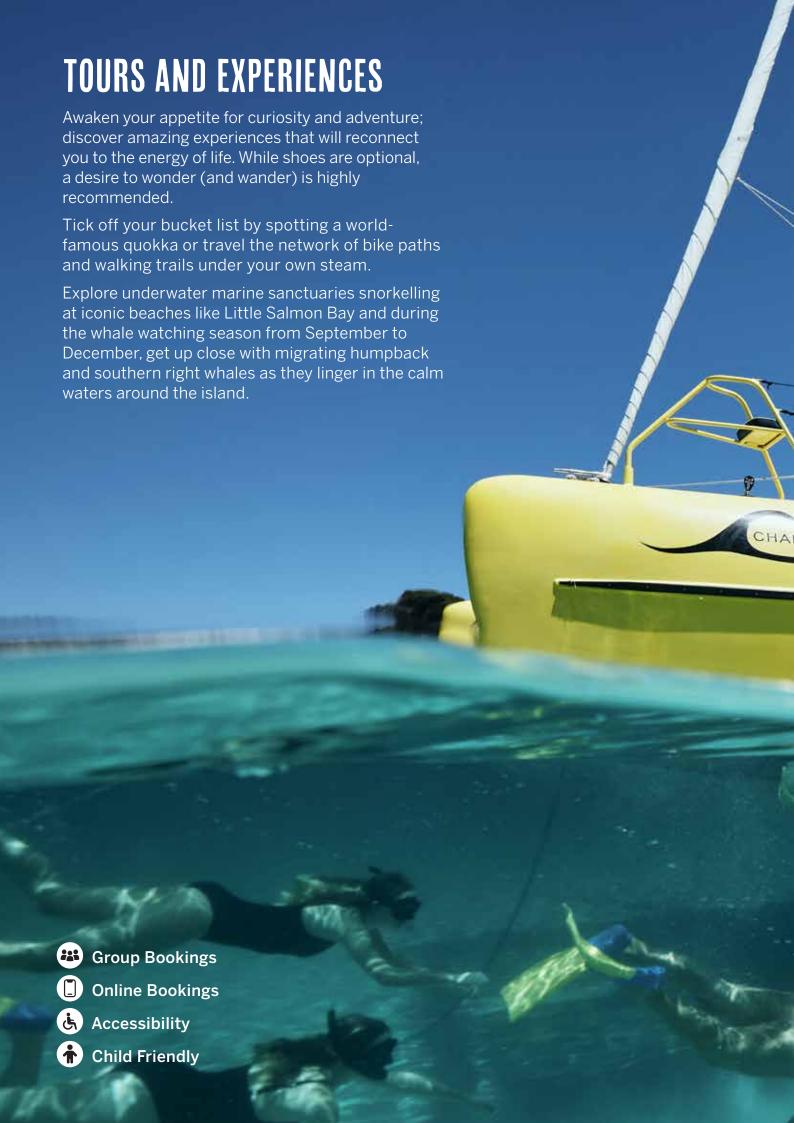
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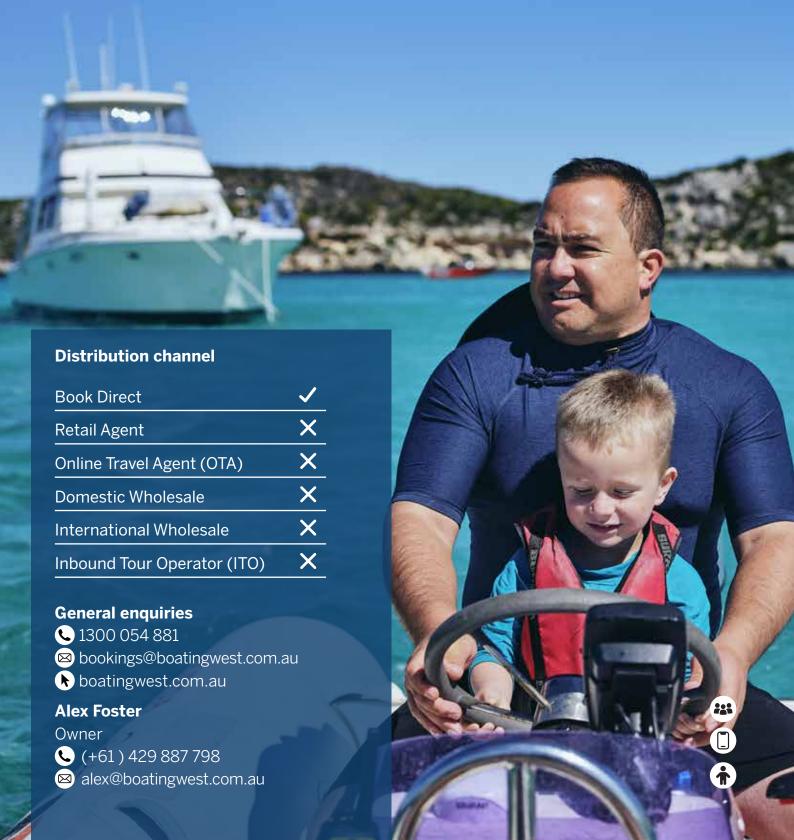




BOATING WEST

Navigate a new way around the waters of Wadjemup / Rottnest Island.

Whether fishing, diving, wake-boarding or sightseeing, Boating West offers a charter to enjoy the freedom of aquatic adventure. Refresh body and mind where blue waters meet the endless sky, and see the island at its most beguiling.



CAPTURE THE LIGHT PHOTOGRAPHY TOURS

The light on Wadjemup / Rottnest Island is almost spiritual. From the first inklings of the early morning, as each day promises so much, to the last spectacular traces sinking below the horizon, you could spend a lifetime chasing the perfect moment.

Set your mind to learning the art of reproducing what your eye sees through your photography. Capture the Light Photography Tours can accompany you on a lifelong journey of creative illumination.

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Anna-Mair Francis

Director

(+61) 401 480 546

info@ctlphototours.com



CHARTER 1

The catamaran stands for exploration, for adventure at sea, for recapturing to romance of adventure on the open ocean.

Sailing, swimming, snorkelling, kayaking, paddling, or pure relaxation, the iconic bright-yellow Capella with Charter 1 Sailing Tours will take you away, bay by bay. Close your eyes and forget where water ends and you begin.

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Jules de Angelis

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ECO EXPRESS ADVENTURE BOAT TOUR

Wadjemup / Rottnest Island experience goes beyond relaxation, exploration and contemplation — it encompasses exhilaration. Eco Express Adventure Boat Tours will get you up close with the aquatic wildlife as you circumnavigate the island, feeling the salt spray and ocean breezes. And the Thrill Boat Ride dials up the intensity, adding spark to the quiet beauty of the island.





Experience the ultimate relaxation as you connect with nature and find your inner peace, guided by the soothing sounds of the ocean. Immerse yourself in yoga sessions set against breathtaking coastal views at iconic spots like The Basin and Thomson Bay.

Their diverse classes, including Moon Yoga, Yang Yoga, and Yin Yoga, along with Mat Pilates, cater to all levels, ensuring a perfect fit for everyone.

NEW

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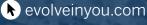
Melita Tafa

Owner



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GO CULTURAL ABORIGINAL TOURS & EXPERIENCES

Wadjemup holds an ancient and deep spiritual connection for the Whadjuk Noongar people.

It is a complex journey from before the last ice age through to Wadjemup's history as a place of incarceration for Aboriginal people.

Join a Traditional Owner and guide as he walks with you on an award-winning tour to open your heart and mind to Nyitting (Dreaming) stories and the cultural beliefs that underpin them.

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bookings@gocultural.com.au

Walter and Meg McGuire

Owners

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⋈ manager@gocultural.com.au





Oliver Hill is a legacy of wartime defence systems in Western Australia, with a bounty of historical artefacts and stories waiting to be uncovered.

The Oliver Hill Gun and Tunnel are the vestiges of that military history. Join volunteer guides for a tour of a powerful historical artefact that offers a singular perspective of Rottnest Island.

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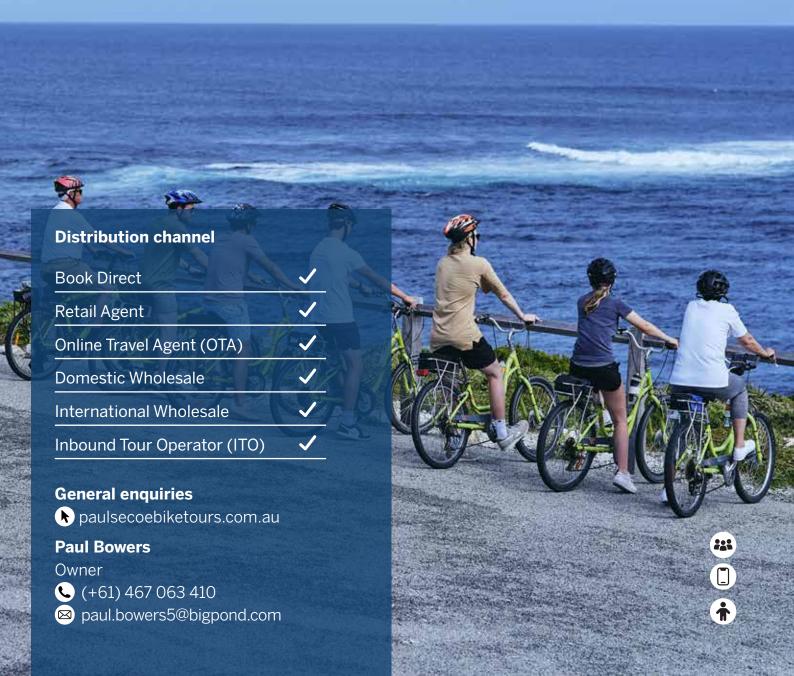
PAUL'S ECO E-BIKE TOURS

Freedom on two wheels.

Paul's Eco e-bike Tours are not just about stunning scenery efficient way to educate yourself about the island — the history, the environment — for all fitness levels.

Give your mind and body a workout, and still leave time for a revitalising beach dip.

Or wait until dusk to watch the sun dip into the Indian Ocean.





QUOKKA COACHES

Quokkas have the run of Wadjemup / Rottnest Island. With Quokka Coaches you will too.

Explore endlessly, or settle in to listen and learn on one of our tours. All the way from the Wadjemup Lighthouse to the West End, via the most beautiful bays and beaches. With 19 places to hop on and hop off, adventure is yours to choose.

Distribution channel

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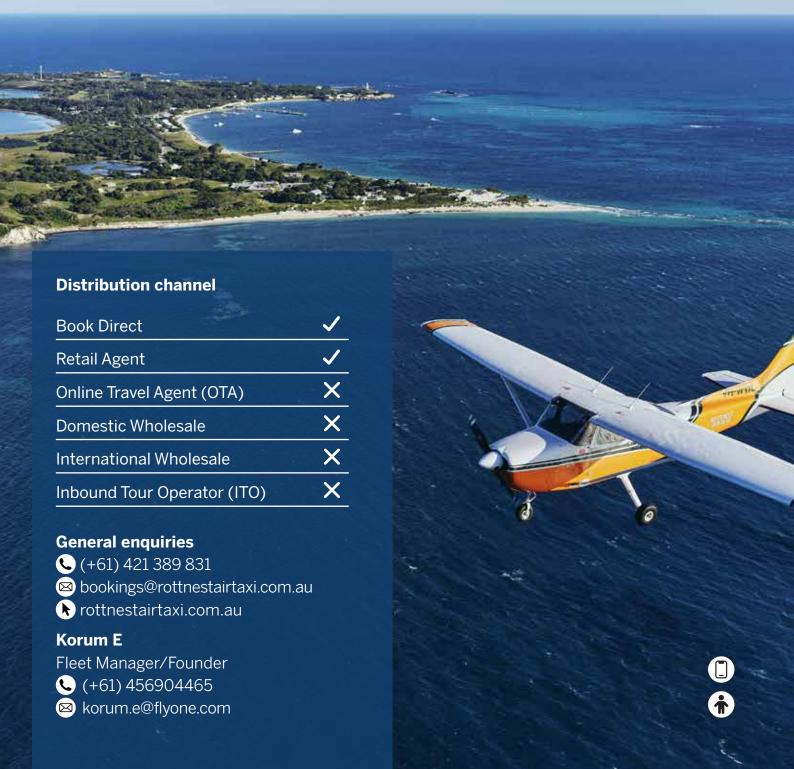
🖂 graeme@pinnacletravelgroup.com.au



ROTTNEST AIR-TAXI

Rottnest Air-Taxi can transport you to The place you need to be right now.

Anticipate the euphoria as you rise through the clouds, letting your imagination soar, away from the everyday. Take in the entire island in all its impossible beauty. Spread your wings and head further afield to see Perth from above.





Home to an incredible array of life, the waters of Wadjemup / Rottnest Island are a rich environment ready to take you on an all-consuming aquatic journey.

Immerse yourself in a Luxe Island Seafood Cruise with Rottnest Cruises, engages all your senses as you search for western rock lobster, sample a 7-course seafood menu accompanied by local delicacies, and swim and snorkel.

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Sea West

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ROTTNEST EXPRESS

Rottnest Express is the lifeblood of the island. Every day Thomson Bay pulses with boat arrivals, as expectant throngs course along the jetty, bikes in tow, sunglasses at the ready.

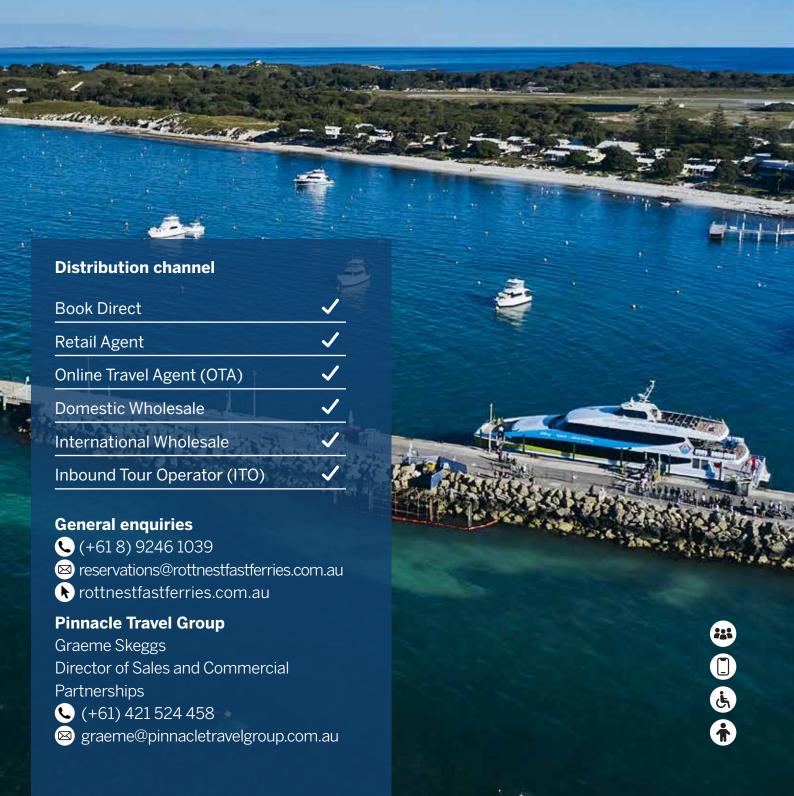
Departing every day from the historic Fremantle port, each ferry is the launch of a brand new adventure, or the end of a new chapter in someone's enchanting Wadjemup story.



ROTTNEST FAST FERRIES

Wadjemup / Rottnest Island can never be just another place to tick off a checklist. It's an almost spiritual place which necessitates a change of mindset.

The one and only Rottnest Fast Ferries will transport you. Departing from Hillarys Harbour, the 45-minute journey gives you time and space to change gears, to get into island mode.





Golf on Wadjemup / Rottnest Island is Slow down to walking pace. Feel the breezes swing around. Watch the shadows play on the fairways. Breathe. Raise your 8 iron.

The Rottnest Island Gold Course is 9 holes of peaceful enjoyment, both challenge and relaxation, an ever-changing highlight for players year-round.



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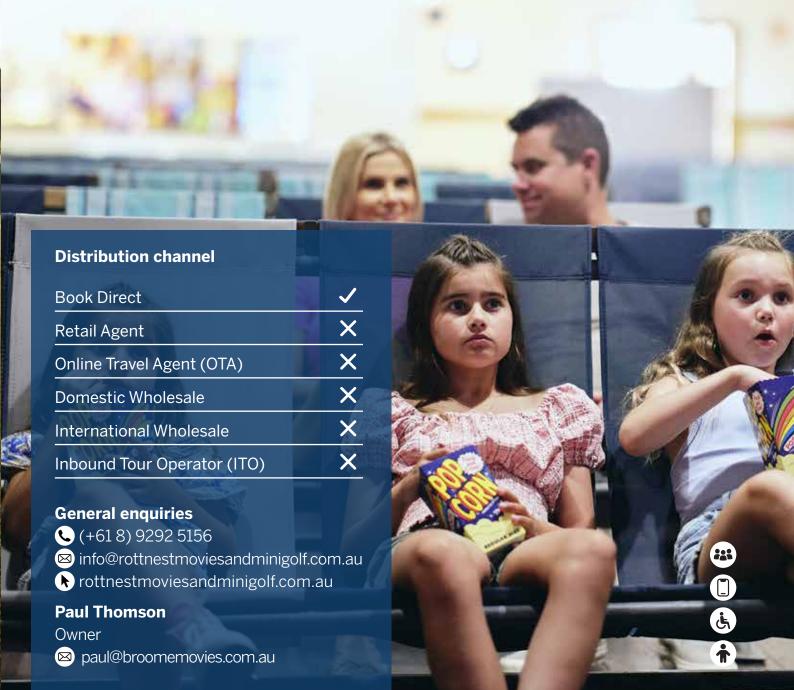


ROTTNEST MOVIES AND MINI GOLF

What makes a holiday a holiday? Sun and sand? An unfamiliar pillow? The bodily tiredness that engulfs after a do-nothing day?

What about movies and mini-golf?

Among native flora and fauna, 18 miniature holes await. Or be taken back to holidays of old in the heritage-listed Picture Hall, to bask in the glow of the latest releases on the big screen.



ROTTNEST SNORKEL

Beneath the surface of the ocean surrounding Wadjemup / Rottnest Island, another world awaits. The waters are home to more than 400 species of fish, including 135 species of tropical fish, 20 types of coral to explore and multiple shipwrecks waiting to reveal their secrets.

Rottnest Snorkel tours welcomes swimmers of all ages to discover this enticing and peaceful underwater adventure.

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Owner

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SKYDIVE GERONIMO ROTTNEST

Skydive Geronimo offers a tandem skydiving experience like no other, which begins with a 20-minute flight over Wadjemup / Rottnest Island.

When it's time to jump from your chosen height, you and your tandem skydiving instructor will freefall at close to 200 km per hour. At 5,000 ft your instructor will deploy the main parachute, giving you time to take in this unparalleled experience of soaring above the island.

Distribution channel

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Amy Stutt

Sales Manager

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SWAN RIVER SEAPLANES

Experience a thrilling water departure followed by spectacular views as you make your way to Wadjemup / Rottnest Island.

Along the way, enrich your journey with personal anecdotes and local insights.

As you fly closer to the island, you'll be mesmerised by the natural delights the island presents on a low-level scenic swoop prior to landing at the Rottnest Airport.



Distribution channel

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Inbound Tour Operator (ITO)

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Kristy Bailey

Director



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THE HIKE COLLECTIVE

Humans are forever on the move — walking, running — as we expand our understanding of what it means to be. Wadjemup Bidi, the walking trails that criss-cross Wadjemup / Rottnest Island, give us a fresh path to this learning.

Set out on a guided hiking tour with The Hike Collective, encompassing people, place, history, technology, flora and fauna, to strengthen your body and enrich your mind with all that the island offers us.



TWO FEET AND A HEARTBEAT

Two Feet has evolved to become a multiple award-winning experiential tourism provider, specialising in fully escorted tours around Western Australia.

Core to the existence of the business, Two Feet still provides the original and best guided walking tours in Perth.

At the heart of all of our services is our team of high calibre guides who host guests in a professional, yet relaxed manner, through our award-winning itineraries.

Two Feet & a Heartbeat are a destination management company, providing bespoke destination experiences for your VIP, corporate, incentive and conference clients.

With local knowledge, established community connections and flair to think outside the box, Two Feet & a Heartbeat can put together a specialised program of local activities to create unforgettable experiences for groups of any size.

Ryan Mossny

Director

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ryanm@twofeet.com.au

k twofeet.com.au



WADJEMUP LIGHTHOUSE TOUR

Wadjemup Lighthouse is both a beacon and a bridge to the recent past. As this guiding light not only warns away ships, it also stands as in invitation to visitors on every corner of the island. Ascend to the highest point of 155 stairs and take in a panoramic vista unlike any other.

Distribution channel

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International Wholesale X

Inbound Tour Operator (ITO)

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Rottnest Island Authority

Rottnest Island Authority Trade Team

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★ trade@rottnestisland.com





WILLIE PEARL LUGGER CRUISES

Have an unforgettable sailing adventure aboard "Willie," one of Australia's last operating pearl luggers. This beautifully restored sail boat takes you on a journey through the island's pristine waters, offering stunning coastal views and a glimpse into maritime history.

The Rottnest Island Day Sail includes a guided tour where you can help hoist the sails, learn about the pearling industry, and enjoy a light lunch while anchored in one of the island's idyllic bays. For those seeking a more personalised experience, private charters are available, complete with food and drinks served by an experienced crew.

NEW

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X

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LAURA THE EXPLORER BIKE TOURS

Led by Laura, a passionate Perth local, these full-day tours cover a scenic 10 km cycling adventure, showcasing the island's beautiful beaches, bays, and unique wildlife, including quokkas.

The all-inclusive package includes bike hire, snorkel gear, lunch, and a shuttle service from Perth City or Scarborough to the ferry terminal. With guided commentary, you'll learn about the island's rich history and natural beauty while enjoying an active day out.

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